

Sharnford C of E School Parent and Teacher Association Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

Sharnford C of E School Parent and Teacher Association uses Facebook. You can see this here:

<https://www.facebook.com/groups/304825239721897>

Access to the social media used by our association

The Sharnford C of E School Parent and Teacher Association Facebook presence is a private page. This means it can only be accessed by a Facebook user with permission being given by Sharnford C of E School Parent and Teacher Association. The page accepts postings from any Facebook user permitted to be in the group, without permission being needed from Sharnford C of E School Parent and Teacher Association.

Permitted members

The Facebook group of Sharnford C of E School Parent and Teacher Association is only intended for members of the association, in this case the parents and teachers of Sharnford C of E school. This is regulated through this being a closed group and members needing to gain permission to join from the PTA's Facebook group administrator."

Sharnford C of E School Parent and Teacher Association does not want to encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 13 years.

How this is used by our association

Sharnford C of E School Parent and Teacher Association uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTA's activities, thank local supporters and canvass members' views.

Usage that is not permitted

Clearly state how members are not allowed to use your association's social media and what will happen as a result of any inappropriate use. For example,

The Facebook group of Sharnford C of E School Parent and Teacher Association does not allow any personal correspondence between members and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the group.

Photographs

The Facebook group of Sharnford C of E School Parent and Teacher Association allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Sharnford C of E School Parent and Teacher Association accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

Application of this policy

By using the Facebook group of Sharnford C of E School Parent and Teacher Association you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

Availability of this policy

This policy is sent regularly (at least once a year) to all members of the PTA committee for whom an email address is held and is referenced as part of the information stated on our Facebook Group page.